



# SAINTS PETER AND PAUL SCHOOL

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## SAINTS PETER AND PAUL SCHOOL FAMILY REFERRAL PROGRAM

It is a well-known fact that the best marketing campaign is the word of mouth testimonials given by satisfied parents. The Administration of the school along with our Advisory Board has agreed to a referral policy that will encourage our wonderful school families to serve as spokespeople for Saints Peter and Paul.

The Administration and our Advisory Board know that San Francisco is a competitive city with regard to recruiting new school age children. It is our goal to attract new school families who will embrace our Salesian Charism and share the same academic and community standards. As we move forward with new recruiting efforts, we are pleased to share the new Family Referral Program.

Beginning May 1, 2021 if you recommend a new family that accepts enrollment, pays all the fees, and at least one-half of the tuition for the **2021-22 school year**, the Finance Committee will apply a \$500 credit to your FACTS account in January 2022. You will get \$500 for each successful referral, with a maximum of three referral credits. Only one Saints Peter and Paul school family may claim a referral. The FACTS credit must be used towards tuition. When a family applies, they will be asked if they have been referred by a current family.